

Cultural Studies  
Association  
18th Annual Conference  
May 28-30, 2020



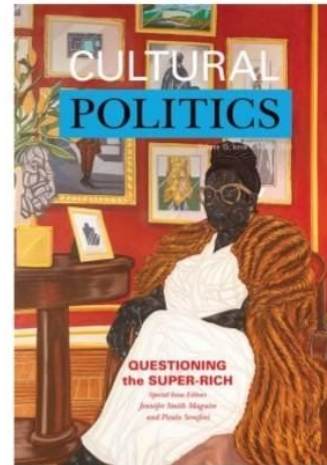
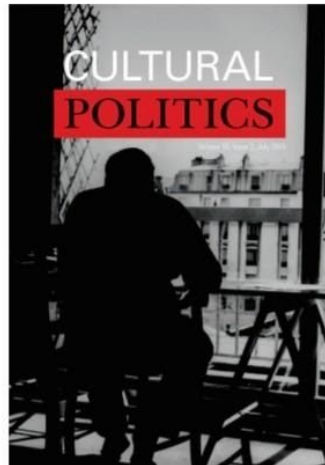
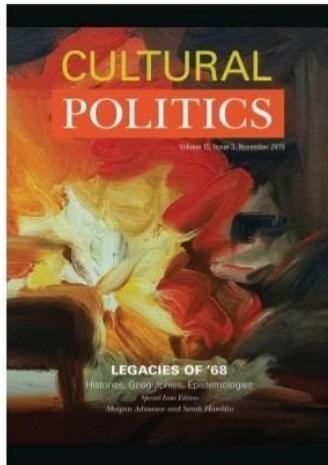
# Bodily Sovereignty & Collective Action

**EIGHTEENTH ANNUAL CONFERENCE OF  
THE CULTURAL STUDIES ASSOCIATION**

**Bodily  
Sovereignty  
&  
Collective  
Action**

**May 28 – 30, 2020  
Virtual Conference**

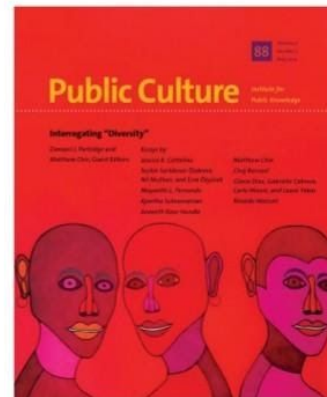
# Cultural Studies from Duke University Press Journals



## Cultural Politics (Three issues annually)

John Armitage, Ryan Bishop, Mark Featherstone, and Douglas Kellner, editors

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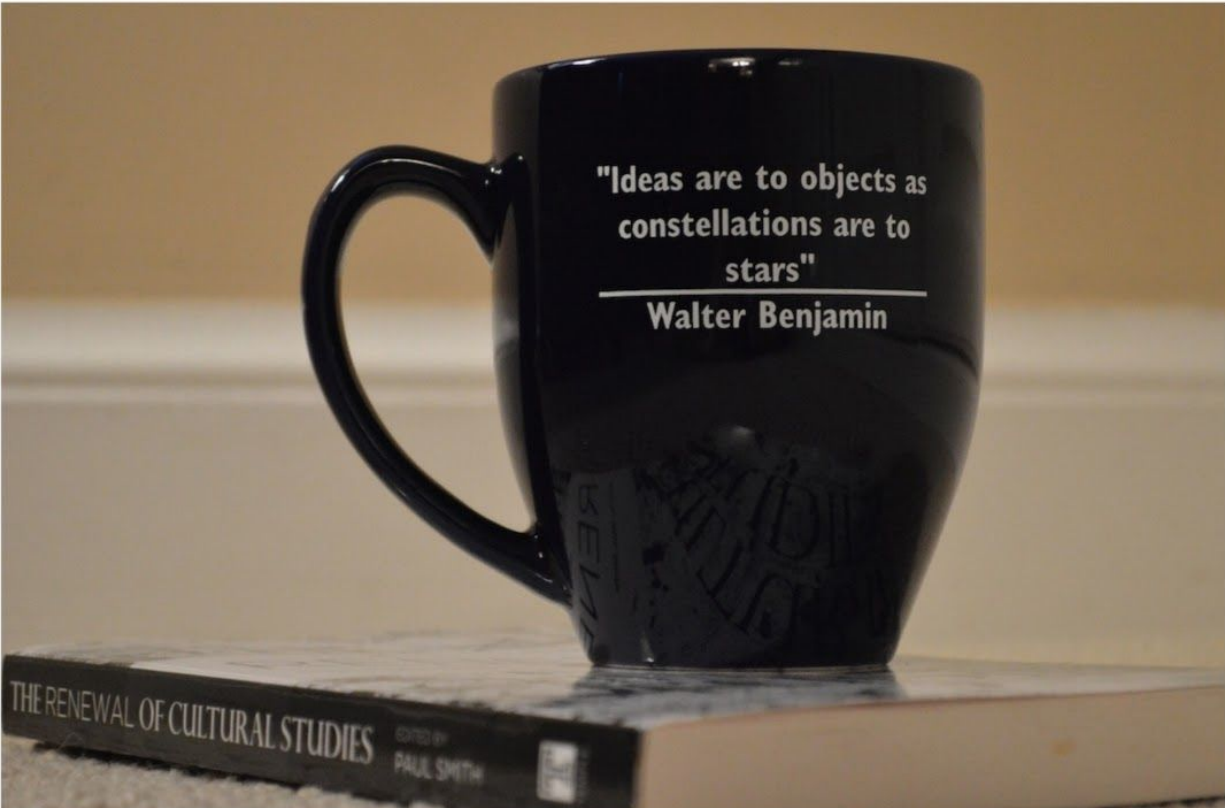
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The doctoral program in Cultural Studies at George Mason University, founded in 1994, was the first program of its kind in the United States. Core faculty and affiliates from more than a dozen other departments ensure that the work fostered in our program is genuinely interdisciplinary, even as all our students are trained in common strategies of rigorous cultural critique. Methods are drawn from Marxist political economy, aesthetics and formalism, film and media studies, social theory, Foucauldian discourse analysis, critical race studies, and gender studies. The aim of the program is to encourage students to produce socially useful knowledge, whether of formations from the past or the present, that affords fresh insights into the current socio-political conjuncture.

To learn more about the Cultural Studies PhD Program, please contact its office at (703) 993-2851 or at [cultural@gmu.edu](mailto:cultural@gmu.edu). You can also visit our website below.



[culturalstudies.gmu.edu](http://culturalstudies.gmu.edu)



## Humanities and Creative Writing Department (HMW) Hong Kong Baptist University

HMW (<http://hmw.hkbu.edu.hk>) at Hong Kong Baptist University (Asian University Ranking: 58) aims at teaching humane ideals and the pragmatic intellectual skills by which those ideals can be realized in the world. HMW is one of the anchor departments in the University-wide Creative Media/Practice research cluster (<http://creative.hkbu.edu.hk>).

HMW is comprised of 3 undergraduate programmes: Humanities programme, Creative and Professional Writing programme and the Liberal and Cultural Studies programme. It has been successful in attracting applications through the prestigious Hong Kong PhD Fellowship Scheme ([cerg1.ugc.edu.hk/hkpf](http://cerg1.ugc.edu.hk/hkpf)). Over the past few years, HMW has admitted HKPFS students from Croatia, India, Austria, Switzerland, Poland etc.

### Selected events and activities

**ENACTIVE MEDIA AND NEUROSCIENCE OF NARRATIVE MIND**  
A lecture series on the theory and practice of enactive mind embodied and situated in narrative contexts

Dr. Pia Tsia is a Research and Creative Research Professor at the John F. Kennedy School of Government and the Center for Innovation in Digital Culture and Media Innovation, Tsinghua University, Beijing, and Adjunct Professor at the Center for Innovation in Digital Culture and Media Innovation, Tsinghua University, Beijing, and Adjunct Professor at the Center for Innovation in Digital Culture and Media Innovation, Tsinghua University, Beijing. She is a senior member of the Creative Writing of the Hong Kong Baptist University. Her research interests include narrative, digital culture, and the intersection of technology and narrative. She has published several books and articles on these topics. Her latest book is 'Enactive Media: A Neurocognitive Approach' (2017), which explores the relationship between narrative and the human brain.

**24 October, 2019 (Thursday) | 4:30-6:30 pm**  
DEM1018, Open Hall Building (Main Building), Ho Sin Hang Campus  
Hosted by the Creative Writing Centre

**7 November, 2019 (Thursday) | 4:30-6:30 pm**  
Venue: SWT 702, Shaw Tower, Shaw Campus

**14 November, 2019 (Thursday) | 4:30-6:00 pm**  
Venue: DEM1018, Open Hall Building (Main Building), Ho Sin Hang Campus

**3-6 December, 2019 | 4:00-5:30 pm**  
DEM1018, Open Hall Building (Main Building), Ho Sin Hang Campus

Enquiries: 34115538 / [hmw@hkbu.edu.hk](mailto:hmw@hkbu.edu.hk)  
Creative Media/Practice Research Cluster

**The Included-outs:**  
An International Symposium of the Justice, Arts and Migration Network

Organized by the Department of Humanities & Creative Writing, HKBU  
In cooperation with the Hong Kong Academic Research Centre of the Humanities  
Funded by the Hong Kong Jockey Club Foundation

**CONFERENCE**

John BURT	Hong Kong Baptist University
Christina SCHMIDT	University of Lincoln, UK
Stephanie SHAW	University of Lincoln, UK
Daphne CHEUNG	University of Lincoln, UK
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Subramaniam SIVARANJAN	University of Wollongong, Australia
Angela LI	University of Wollongong, Australia
Liya LI	University of Wollongong, Australia
Mark LEVINE	University of California, Irvine, USA
Benjamin LEE	Hong Kong Baptist University
Ben LINDEN	University of Western Australia
Joan MARCUS	Wageningen University, The Netherlands
Joseph David SLACK	Wageningen University, The Netherlands
Lucia WIMMER	University of Sydney, Australia

**All Are Welcome**

**7-8 November 2019**  
FACSB, Fong Shu Chuen Library, Ho Sin Hang Campus, Hong Kong Baptist University

This symposium is generously funded by the Fong Shu Chuen Foundation through the Endowed Chair Professorship of Prof. John East at HKBU.

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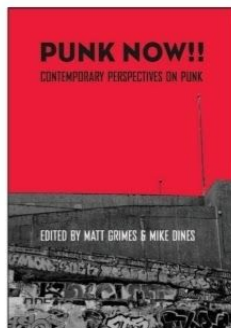
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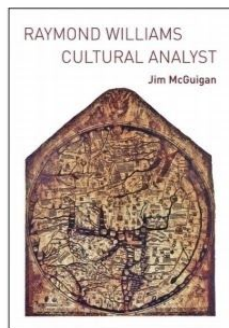
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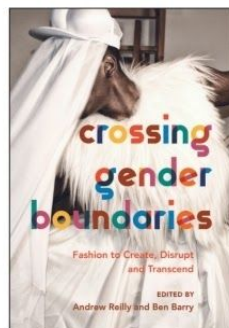
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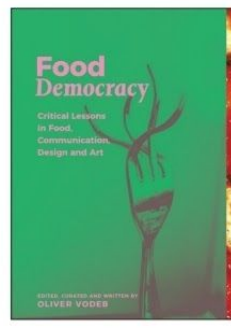
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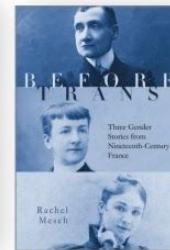
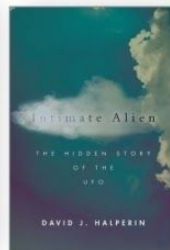
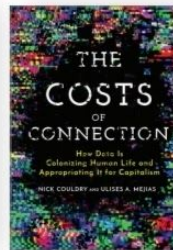
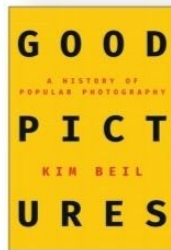
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CULTURAL STUDIES ASSOCIATION

**EIGHTEENTH ANNUAL MEETING  
MAY 28 – 30, 2020**

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**CULTURAL STUDIES ASSOCIATION**

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# CSA May 28- 30, 2020

## Schedule of Sessions

*All sessions take place via Zoom and are in Central Daylight Time.*

### **Overview:**

#### **Thursday**

**11:00-12:30 pm Concurrent Sessions**

**12:30-1:30 pm Break for Lunch / Working Group Leaders Meeting**

**1:30-3:00 pm Concurrent Sessions**

**3:30-5:30 pm Film Screening and Discussion**

#### **Friday**

**11:00-12:30 pm Concurrent Sessions**

**12:30-1:30 pm Break for Lunch / General Membership Meeting**

**1:30-3:00 pm Concurrent Sessions**

**3:30-5:30 pm Presidential Plenary**

#### **Saturday**

**10:30-12:00 pm Concurrent Sessions**

**12:00-1:00 pm Break for Lunch / Lateral Open Meeting and Issue Preview**

**1:30-3:00 pm Concurrent Sessions**

**3:30-5:30 pm Plenary in Honor of Paul Smith**

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## Welcome Messages

### **From the Cultural Studies Association President**

I want to welcome everyone to our first virtual, digital conference. There are pros and cons to such an event—many professional associations have been abjuring face-to-face annual meetings for some time, for environmental, monetary, and disability reasons; others favor the togetherness and potential for informal exchange provided by physical meetings.

We have been pushed towards this way of convening by the pandemic, itself an ironic and accidental incarnation of our theme, bodily sovereignty and collective action.

The idea of bodily sovereignty has found powerful expression since the War with the discrediting of eugenics, the emergence of international human rights, and a discourse of informed human consent, embodied most purposively in the Nuremberg Code, the Belmont Report, and the Helsinki and Doha Declarations. It has been mobilized in such areas as animal rights, feminism, and disability studies, inter alia.

Collective action has been an issue in politics and philosophy for centuries. It became a core element of what is now known as neoliberalism with the uptake of Mancur Olsen's condemnation of organized groups militating for mutual aid—the 'collective action problem.'

The complexity of bodily sovereignty is incarnated today in the struggle to make and distribute vaccines against Covid-19 and debates over how to conduct clinical trials efficiently and effectively. The impact of opposition to collective action can be felt in the pandemic's differential impact on particular social groups that inevitably derives from a predominantly private health system.

I hope to see you all "in" Chicago, where I'll learn more about these and related topics.

Many thanks to the various committees putting together the program and logistics, and especially to Michelle Fehsenfeld and Sean Andrews for their dedicated work.

Toby Miller  
President, Cultural Studies Association

## **From the 2020 CSA Conference Program Committee**

From the 2020 CSA Conference Program Committee

Welcome to our Eighteenth Annual Meeting!

Sean Johnson Andrews  
Program Committee Chair  
Associate Professor of Humanities  
Columbia College Chicago

# THANKS TO OUR INSTITUTIONAL MEMBERS

## 2020 Featured Members:

Kansas State University, Department of English  
George Mason University, Cultural Studies PhD Program  
University of South Florida, Humanities & Cultural Studies  
Reed College  
Hong Kong Baptist University, Department of Humanities & Creative  
Writing

**Become an Institutional Member Today!**

**Benefits of CSA Institutional Membership  
(Membership year runs from January 1 - December 31)**

**As a CSA institutional member, you can list your program, department, center, or nonprofit organization in our annual conference program and our online member directory; host an event and distribute promotional literature about your program at the conference; receive three complimentary conference registrations annually for two students and one faculty member in academic organizations or for staff in non-academic affiliated organizations; post complimentary employment listings through our listserv and website; access our resources, including our publication platform/journal *Lateral*; and participate in our electronic discussion forums to share ideas and learn about new developments in the field.**

**For more information, please visit:**

**<http://www.culturalstudiesassociation.org/membership#institutional>**

# INSTRUCTIONS FOR PANEL CHAIRS AND MODERATORS

See [this document](#) for more detailed instructions for the virtual conference

1. Please keep panel presentations to 20 minutes.
2. When one panelist goes over time, other panelists are deprived of an equal opportunity to present their work. Audience members are also deprived of enough time to ask questions and engage the panelists and presenters.
3. Papers should be no longer than 7-8 double-spaced pages for a 20-minute presentation.
4. Technology set-up issues usually cut into panel time. Please have the panelists check their tech equipment (DVDs, laptops) in advance.
5. Please arrive at the room where your session will take place at least 15 minutes in advance and make sure everything, including tech equipment, is working properly. Encourage fellow panelists to do the same.
6. Please check that all visuals function before your session begins.
7. Chairs/ Moderators should give their panelists signals for 5 minutes left, 2 minutes left, and “please wrap up” at the 20-minute mark.
8. Chairs who are presenting papers should designate one of the panelists to time their paper when they are presenting.
9. Please end your panel or workshop promptly to allow participants and audience members enough time to get to the next panel.

## **All We've Got (Film Q&A Discussion)**

**Thursday, May 28, 3:30-5:30 pm**

**Location: ZOOM**

Chair: Alexis Clements, Independent Filmmaker & Writer in conversation with

Dr. Stephanie Murphy, researcher at the Southwest Institute for Research on Women, at the University of Arizona

[Alexis Clements](#) is a writer and filmmaker based in Brooklyn, NY. An alumna of the WP Theater Playwrights Lab, she has been awarded a Bruce and Arch Brown Foundation Grant, a Dramatists Guild of America fellowship, two Puffin Foundation Artist Grants, a Ludwig Vogelstein Foundation grant, the Source Theatre's Washington Theatre Festival Literary Prize, and she has been a resident at the Millay Colony. She is also founder of the multi-disciplinary arts project New Acquisition, which produced projects from 2007-2010, and a co-founder of the queer writing group and publisher, Private Commission, which was active from 2012-2017. Her creative work has been produced, published, and screened in both the US, Europe, and South America. Her recently completed feature-length documentary film, *All We've Got*, premiered in October 2019.

[Stephanie Murphy](#) is an assistant research social scientist with the Southwest Institute for Research on Women. She holds a Ph.D. in Gender and Women's Studies with a graduate certificate in Human Geography from the University of Arizona. She has worked on a number of research projects in the areas of community health, workplace diversity, and youth empowerment and is currently writing a book about the early history of women's basketball.



## **PRESIDENTIAL PLENARY: Title Pending**

Friday, May 29, 3:30-5:30 pm CDT

Location: ZOOM

Chair: Toby Miller, University of California at Riverside

### **Title Pending**

Angharad Valdivia, University of Illinois

### **Pandemic TV: Notes from a Homebody**

Lynn Spigel, Northwestern University

### **The Fantasy of Bodily Sovereignty**

Helen Kapstein, John Jay College, CUNY

Toby Miller is Stuart Hall Professor of Cultural Studies, Universidad Autónoma Metropolitana—Cuajimalpa, Research Professor of the Graduate Division, University of California, Riverside, and Sir Walter Murdoch Distinguished Collaborator, Murdoch University. The author and editor of over forty books, his work has been translated into Spanish, Chinese, Portuguese, Japanese, Turkish, German, Italian, Farsi, French, Urdu, and Swedish. His most recent volumes are *How Green is Your Cell Phone?* (co-authored, 2020), *El Trabajo Cultural* (2018), *Greenwashing Culture* (2018), *Greenwashing Sport* (2018), and *The Routledge Companion to Global Cultural Policy* (co-edited, 2018). *The Persistence of Violence and Violence* are in press.

Angharad N. Valdivia is Research Professor of the Institute of Communications Research and Department of Media and Cinema Studies at the University of Illinois. Author of *The Gender of Latinidad: Uses and Abuses of Hybridity*, *A Latina in the Land of Hollywood*, *Feminism, Multiculturalism and the Media*, *A Companion to Media Studies*, *Latina/o Communication Studies Today*, *Mapping Latina/o Studies*, and *Latina/os and the Media*, she edited *Communication Theory* and the *International Encyclopedia of Media Studies*.

Lynn Spigel is the Frances Willard Professor of Screen Cultures at Northwestern University. She is the author and editor of books and essays on TV and US culture, including *Make Room for TV: Television and the Family Ideal in Postwar America* (1992), *TV by Design: Modern Art and the Rise of Network Television* (2009), and *TV Snapshots: An Archive of Everyday Life* (forthcoming). She is the editor of the *Console-ing Passions and Spin-offs* book series at Duke University Press.

Helen Kapstein, incoming President of the Cultural Studies Association, is Associate Professor in the English Department at John Jay College, The City University of New York. She earned her PhD in English and Comparative Literature from Columbia University. Her book *Postcolonial Nations, Islands, and Tourism: Reading Real and Imagined Spaces* was republished in paperback in 2019 by Rowman & Littlefield International. Her current work in

petrocriticism is forthcoming in the collection *Oil Fictions* and has appeared in *Postcolonial Text*. Other work has appeared in, among other venues, *Safundi: The Journal of South African and American Studies*, *English Studies in Canada*, and, mostly recently, *Ms. magazine*.

**Plenary:  
Honoring CSA Past President  
Paul Smith**

**Saturday, May 30, 2020 at 3:30 PM CST**



**Virtual cocktail hour & chat with Paul to follow.**

## **CLOSING PLENARY: In Honor of Past President Paul Smith**

**Saturday, May 30, 3:30-5:30 pm CDT**

**Location: ZOOM**

Chair: Sean Johnson Andrews, Columbia College Chicago

Featured speakers:

Andrew Ross, New York University

Jeffrey J. Williams, Carnegie Mellon University

Marian Aguiar, Carnegie Mellon University

**Andrew Ross** is Professor of Social and Cultural Analysis at NYU. A contributor to the *Guardian*, *The New York Times*, *The Nation*, and *Al Jazeera*, he is the author or editor of more than twenty books, including *Stone Men: The Palestinians Who Built Israel*, *Creditocracy and the Case for Debt Refusal*, *Bird On Fire*, *Nice Work if You Can Get It*, *Fast Boat to China*, *No-Collar*, and *The Celebration Chronicles*.

**Jeffrey J. Williams** writes on contemporary fiction, the history of modern criticism and theory, and the fate of American higher education, for public and well as academics venues. His books include *Theory and the Novel: Narrative Reflexivity in the British Tradition* (Cambridge UP, 1998) and *How to Be an Intellectual: Criticism, Culture, and the University* (Fordham UP, 2014). He has also edited the collections *PC Wars: Politics and Theory in the Academy* (Routledge, 1995), *The Institution of Literature* (SUNY P, 2001), *Critics at Work: Interviews 1993-2003* (co-edited; NYU P, 2004), and *The Critical Pulse: Thirty-six Critics Give their Credos* (co-ed., Columbia UP, 2012), as well as serves as one of the editors of *The Norton Anthology of Theory and Criticism* (2001; 3rd ed. 2017). From 1992-2010 he was editor of *The Minnesota Review*, for which he has conducted many interviews, including one with Paul Smith in ns 43-44 (1995). He is Professor of English and of Literary and Cultural Studies at Carnegie Mellon University, and during 2019-20 he was Distinguished Visiting Fellow at the Advanced Research Collaborative at CUNY Graduate Center.

**Marian Aguiar** is Associate Professor of English at Carnegie Mellon University. Her fields of expertise include culture and globalization, postcolonial studies, and feminism. She has a particular interest in the study of South Asia and the South Asian diaspora. Her most recent book, *Arranging Marriage: Conjugal Agency in the South Asian Diaspora* (University of Minnesota, 2018) looks at gendered cultural narratives produced in transnational contexts. She identifies how narratives about arranged marriage bear upon questions of consent, agency, state power, and national belonging. Her early research focused on mobility and modernity in South Asia. *Tracking Modernity: India, Trains, and the Culture of Mobility* (University of Minnesota, 2011), explores cultural representations of modernity by considering how the railway was imagined in colonial, nationalist and postcolonial South Asian contexts as a mobile space. She has continued to work on both transnationalism and the imagination of movement with her

current book project *Refugee Mobilities* and in her capacity as co-editor of the Palgrave McMillan book series Studies in Mobilities, Literature and Culture.

## CONFERENCE SESSIONS

